

# Communication Editors summary of yearly activities 2018-2021

2018

Editor change: Henk Linse stepped down and Laura A Kehoe took on the role

Aims:

To improve the usability and visibility of the website

To save money and condense service providers

To get national societies more involved in the current news and improve their visibility

Develop more regular newsletters

Work with partner associations to improve communications

2019

**Preparation of the 18<sup>th</sup> International Congress of ESCAP in Vienna:**

Keynote/SoA interviews and summaries, communications and publicising event, liaised with event organisers and host country, complete coverage during the event for social media and website, attend meetings and liaise with partners

2020

**Communications for COVID-19:**

Creating a resource page with help from partner associations, summarising key links to assist in dealing with children and adolescents during the crisis

Assisting with the compiling and writing of the policy papers

Creating a page for scientific papers and resources in different languages

Assisting in the presidential message and letters to national societies

Assisting in the CovCAP survey phase 1 and 2, as well as publications

2020

**New website launched November 2020:**

Single-handedly created the new website

Transferred of all files, photos and articles from the old website (over 900 pages) to the new website

Learn the MODX platform to create designed pages

COSTS: €4449 for website platform, annual maintenance costs €399,00, reduced from €999,00 on old website

**Change of e-mail providers:**

Switched from HTML-mailing provider to Mailchimp

Provides more templates and flexibility in the emails and other services

Made a saving of €120 per month to on average €45

2021

**Preparation of ESCAP virtual days:**

Board decided to run a one day ESCAP Expert Day and a Training day in association with UEMS-CAP and EFPT

Organising with the three associations and the event organisers

Interviews with keynote speakers

Emails and social media to publicise event

**Start preparations for Maastricht congress**

Beyond  
2021

## Future aims

To promote our future ESCAP events and make them as successful as possible  
To continue to work with national societies to help communicate their news to our European community and improve their visibility  
Continue to work with our partner associations to create material and events  
Create a skills-based volunteer committee to improve website activities, events, social media, learning resources etc.

## Overview of some key activities of the ESCAP Communications Editor

Managing ESCAP email accounts

Managing social media

ESCAP journal summary of editorials  
and advertise each monthly issue

Regular update meetings with  
president Dimitris Anagnostopoulos

Updating and tracking national  
society member changes

Event coverage, organising and  
publicising

Assisting Dimitris in preparing  
documents, emails, presentations

Attending ESCAP division meetings  
and assisting in any communications

Assisting in writing or editing  
documents for publications

Help organise Research Academy  
meetings and projects

Create survey's for national society  
details, General Assembly meetings,  
education and training surveys

Help gather relevant information  
about global topics e.g. COVID

Constantly updating the website:  
Events (international and ESCAP)

ECAP pages  
Job pages  
Resources  
Latest news

Create newsletters, alerts to national  
societies, correspondence for events

Make event reports, and annual  
reports

Building relationships with partner  
societies and associations

Preparing presentations for board  
meetings

# ESCAP

European Society for Child  
and Adolescent Psychiatry

# Benefits of being an ESCAP member

[Find your member page](#)

Let's work together to  
improve child &  
adolescent psychiatry  
throughout Europe



Dedicated page on the ESCAP website personalized to your needs



Advertise your events on our International Event calendar



Advertise your Jobs on our Job page



Become 'Member of the Month' by writing about your member countries CAP activities



Nominate members to be involved with ESCAP division activities



Vote on General Assembly proposals and have your say



Contribute to ECAP ESCAP Communications



Host an ESCAP Congress in your country